



Written Agreement for Commercial Support through Exhibit Display

Title and date of CME Activity: Oregon Urology Foundation 2010 Annual Symposium; **Urology Update**

Activity Location: Hilton Hotel and Conference Center, 66 East 6th Street, Eugene, OR 97401

NAME of Commercial Interest:

- YES, We have enclosed our exhibit fee of \$ 500**
- NO If no, please let us know when we may expect to receive this check.** _____
- My fee is waived due to a Grant through our company**

The **Commercial Supporter and SHMC** agree to abide by all requirements of the **Accreditation Council for Continuing Medication (ACCME) Standards for Commercial Support of Continuing Medical Education.**

Independence:

- This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial interest.
- SHMC is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of educational methods, and the evaluation of the activity.

Appropriate Use of Commercial Support:

- SHMC will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
- The Commercial Interest will not require SHMC to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
- All commercial support associated with this activity will be given with the full knowledge and approval of SHMC. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

Commercial Promotion:

- Product promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial interests may not engage in sales or promotional activities while in the space or place of the CME activity.
- The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure:

- SHMC will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgement of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

EXHIBIT FEE SHOULD BE MADE PAYABLE TO:

Oregon Urology Foundation
Tax ID # 20-1547206

RETURN COMPLETED APPLICATON & CHECK

TO: Oregon Urology Foundation
2400 Hartman Lane, Suite 300
Springfield, OR 97477

Name of Commercial Interest: _____

Contact person/title: _____

Contact's Address: _____

Phone _____ **Fax** _____

E-mail: _____

Commercial Interest

Signature, Title and Date

Sacred Heart Medical Center(or Activity Coordinator)

Signature, Title and Date

Hold Harmless Clause: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Sacred Heart Medical Center and their employees and agents harmless against all claims, losses and damages to persons and property, governmental charges or fines and attorneys fees incurred by this exhibit. All personal property of the exhibitor shall be and remain at the exhibitor's sole risk. Small or easily portable objects of value should be properly secured or removed after exhibition hours and placed in safekeeping.